# The Hoxton

Just like our doors, our minds are open too. We turn empty car parks into hotels, reimagine old buildings that have interesting stories, and breathe life into new ones. Our hotels are inspired by the streets and scenes that surround them, and each one is an authentic reflection of its neighbourhood.

It all started with The Hoxton, Shoreditch back in 2006. Holborn was next in 2014, followed by Amsterdam in 2015, and Paris arrived in 2017 in all its grandeur. Williamsburg and Portland opened in 2018. Chicago was the first opening of 2019, with Southwark and Downtown LA following later in the year.



## The Hox family

#### 2006



Shoreditch, London

Birth of the Hoxton

Hotels, right in the heart

of East London.

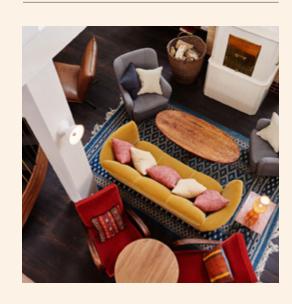
#### 2014



Holborn, London

Former BT Exchange
building converted into
second London Hoxton.

#### 2015



Amsterdam
Our first Hoxton outside
of London on the
Herengracht Canal.

#### 2017



Paris
Located in Paris's 2nd
Arrondissement.

### 2018



Williamsburg, NYC
Situated in Brooklyn's
creative heart, Williamsburg.



Portland
In the Old Town
Chinatown District.

### 2019



Chicago
Situated in the Fulton
Market District.



Southwark, London
Our third London
Hoxton a stone's throw
from South Bank.



Downtown LA

A historic Broadway
building located in
Downtown LA.

### 2020



Rome
Our first Hoxton in Italy,
situated in the leafy
neighbourhood of Salario.



# More than a Hotel

The Hoxton has never just been about offering a bed for the night. We want to be more than that, providing a vibrant and welcoming place where guests can hangout alongside the locals and immerse themselves in the neighbourhood.

#### Bringing the Outside In

From the locally sourced art on our walls, bookshelves curated by Hox Friends, and Best Of collaborations; to our programme of monthly events unique to each location.

#### Hox Shop

From Best Of to Blank, we've created and curated lovely products exclusively for The Hoxton. Plus each room has a mini fridge to stock with products from our Hox Shop at supermarket prices.

#### Our Design

All our spaces are vibrant, cosy, welcoming, and inspired by our local neighbourhoods.

#### No rip-off policy

Our rooms have everything you need and nothing you don't. Everyone gets water, fresh milk, coffee and tea, and a fridge that's yours to stock with snacks and drinks from our Hox Shop, where you'll find beers, wines and soft drinks at supermarket prices.

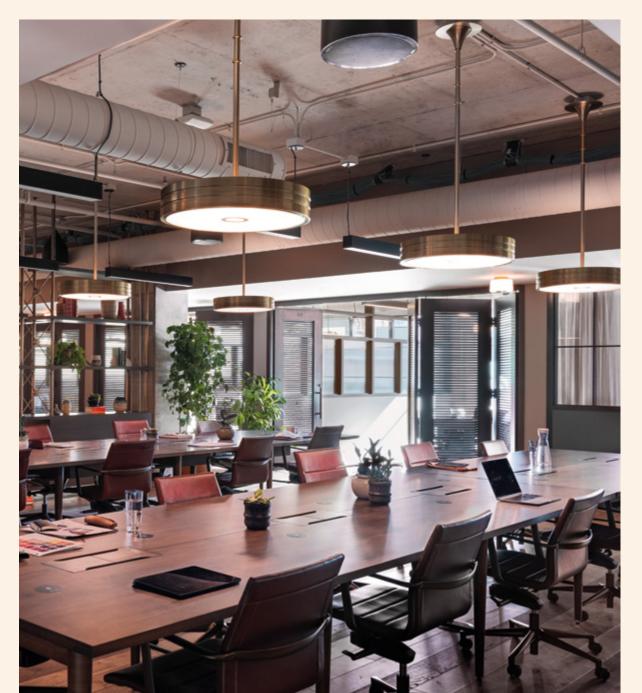
#### Meet, Eat, Party, Repeat

Our events space, The Apartment, is there to make your own. Day or night, take over the whole space or just one room.

#### Working From\_

A new dedicated workspace by The Hoxton – inspired by all the folk working from our lobbies since 2006.



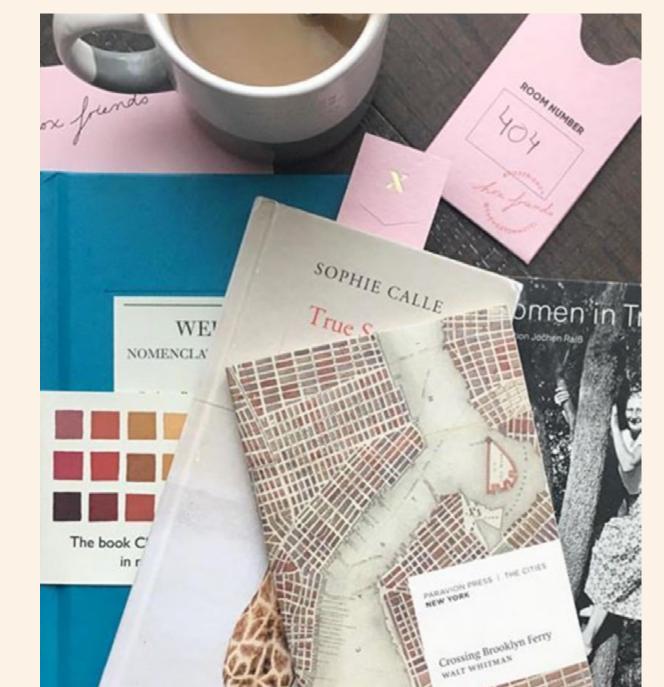




# Bringing the best of the outside in

We bring the best of the outside in; from the art on our walls, our bookshelves curated by Hox Friends, bespoke artist-designed linens and wallpapers, to our limited Best Of collaborations with local makers. Then there's our eclectic programme of monthly events, where we work with creatives to curate events unique to each location.





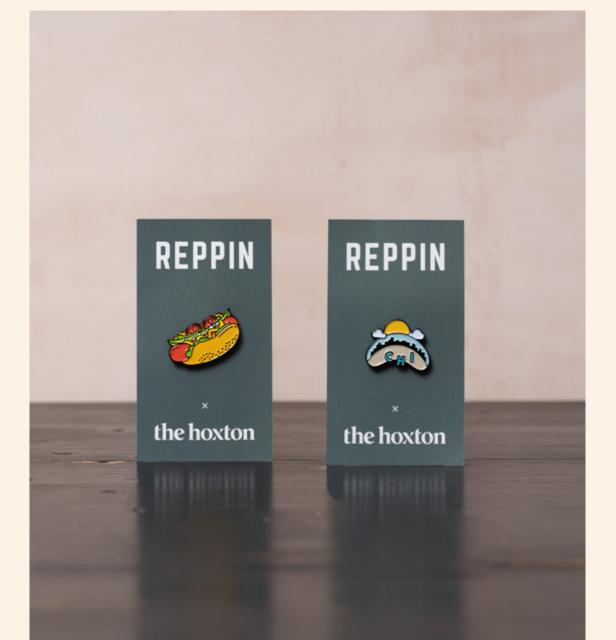


# Hox shop

Want to take a bit of the Hox home with you? We've created and curated lovely products exclusively for The Hoxton.

From our Best Of collections, featuring limited edition goods by our favourite local makers; to Blank, our no-nonsense range of bathroom products that'll keep you clean and feeling fresh. All available at the Hox Shop by Reception and online.



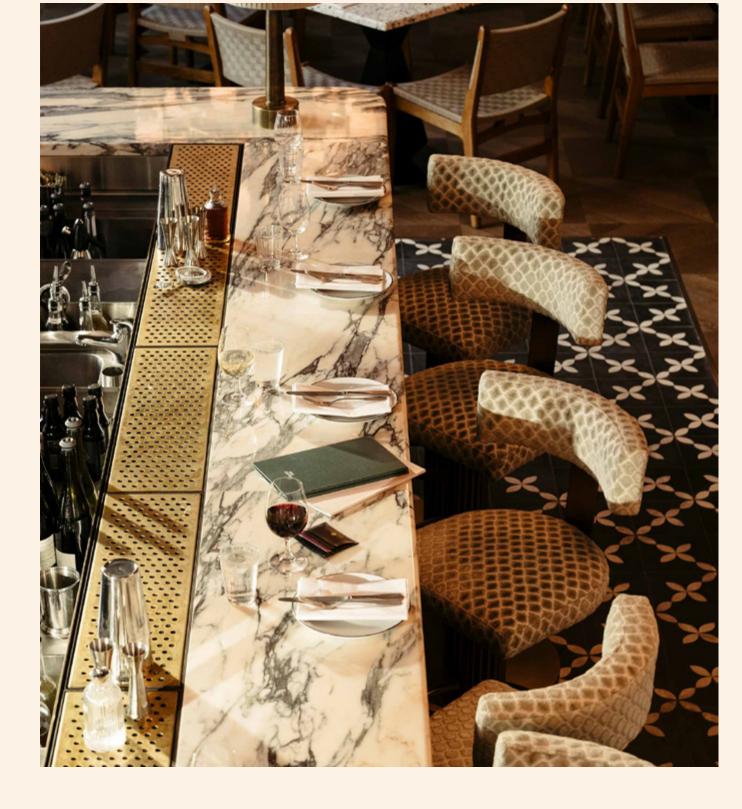


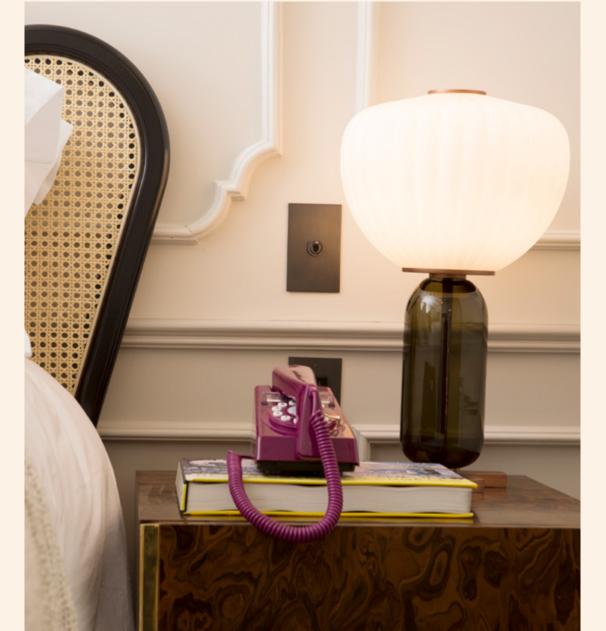


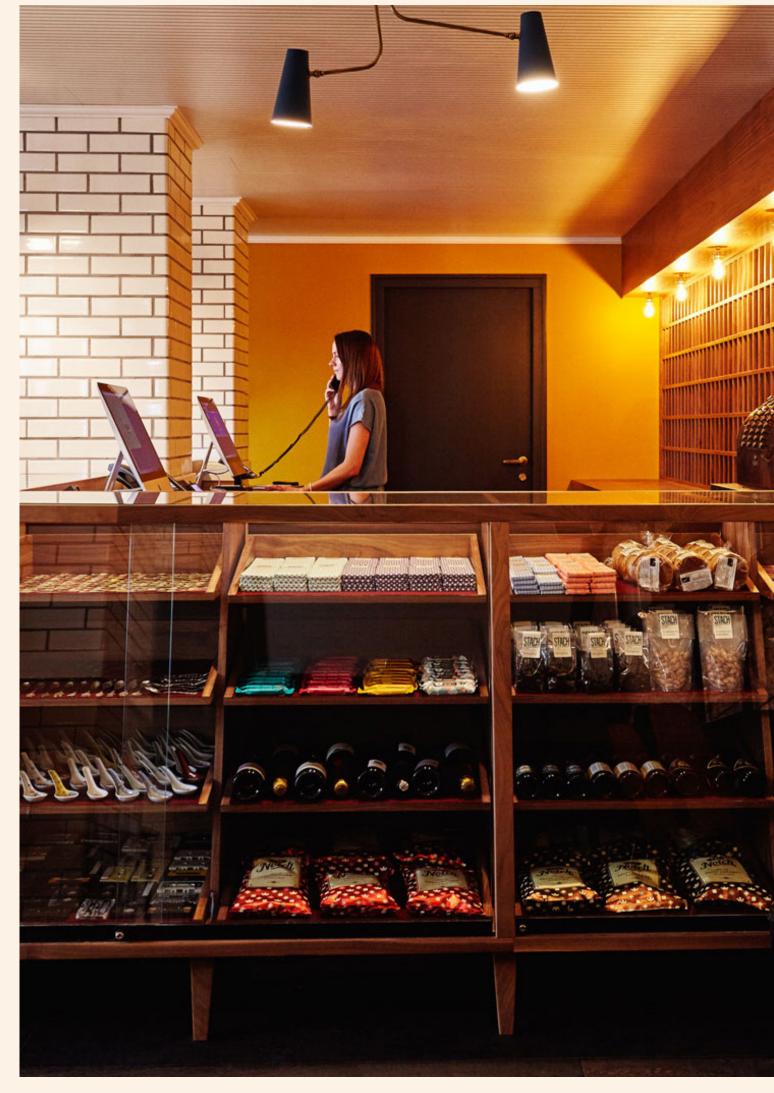
# No rip-offs

No nasty surprises at checkout with our rip-off free fridge stocked with milk and water,
plus snacks at supermarket prices in our
lobby shop, 1hr international calls, room
service, and of course free WiFi.

We make sure you have everything you need, but nothing you don't, enabling us to keep prices accessible without compromising on the things that matter.



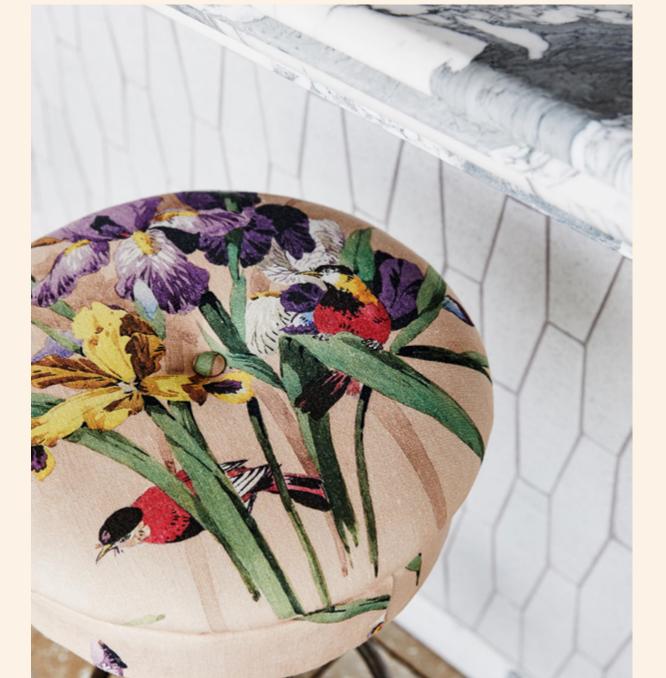




# Our design

All our spaces are vibrant, cosy and welcoming – designed like a home away from home. We take inspiration from our neighbourhoods, with work on show from local artists and makers. Our doors are always open and our front desk is deliberately tucked away, so everyone feels welcome, not just our guests.







# Meet, eat, party, repeat

Our events space, The Apartment, is centered around a fully stocked all you can eat Pantry. It's a space to make your own. From intimate dinners and sparkly soirées to networking sessions, press launches, or that big pitch.

Day or night, take over the whole space or just one room. Then dress it up or down to make it personal, memorable and exclusively yours.







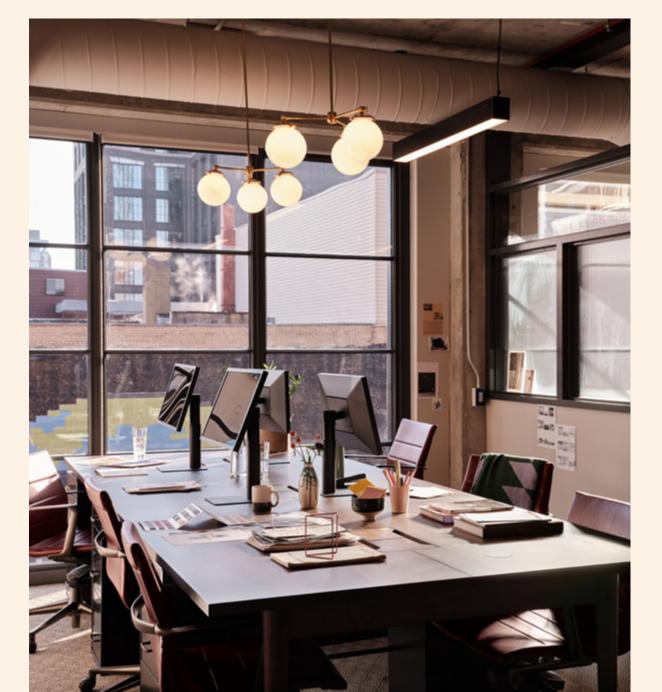
# Working from\_

Working From\_ is a new dedicated workspace by The Hoxton – inspired by all the folk working from our lobbies since 2006. It has all the practical things you'd expect from a coworking space, but with some lovely Hoxton extras.

Expect a desk with a view, service with

a smile, and rip off-free rates.









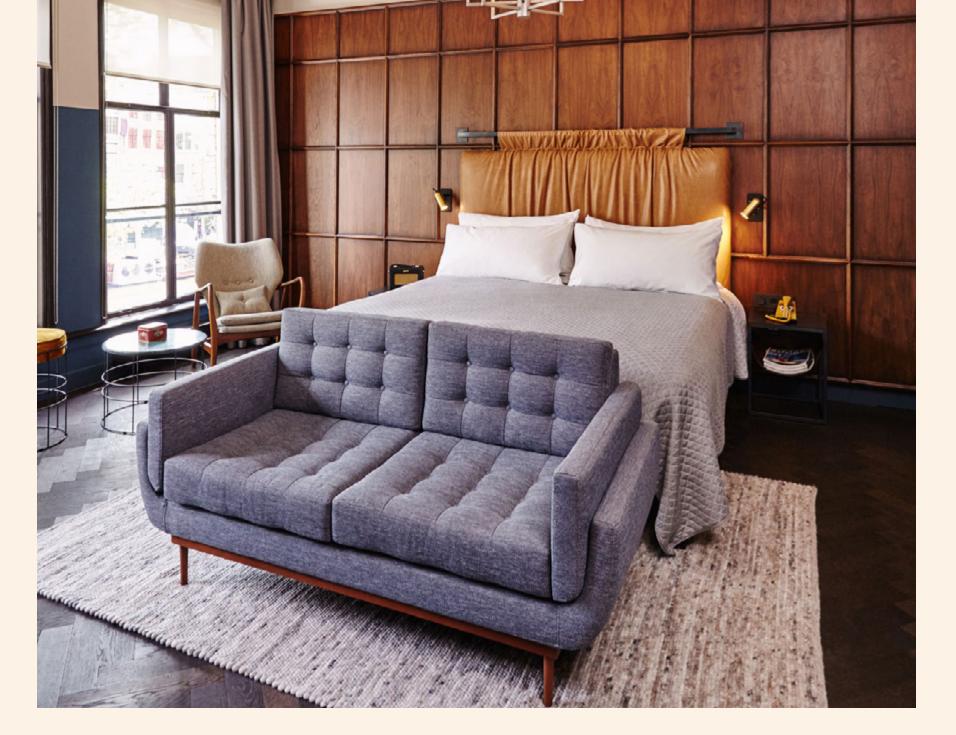
# The Hoxton, Amsterdam\_

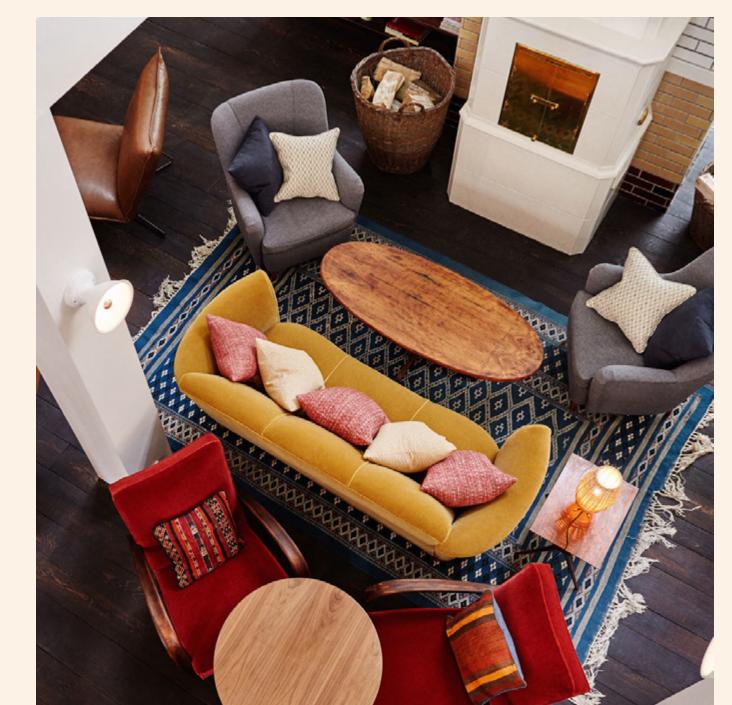
Herengracht 255, 1016 BJ Amsterdam

Explore our Dutch home, The Hoxton,
Amsterdam. Find us in a series of
5 canal buildings, all joined to create
one charming Hox – once home to the city's
Mayor – right by the nine streets.

111 rooms

1 restaurant & a bar 5 meeting & event spaces







# z Z 111 rooms

From 12-28 sqm2, our Shoebox, Cosy and Roomy rooms are the perfect fit for any stay. Some rooms even come with a canal view, and some specially designed concept rooms, each with a unique look and feel.

# Hosting a meeting or party?

The Apartment, our unique meetings and events space, offers four individually designed rooms all centered around our fully-stocked all-you-can-eat Pantry. When booked together they can hold gatherings for up to 50 seated and 80 for a standing reception.



# No rip-off policy

Our rooms have everything you need and nothing you don't. Everyone gets water, fresh milk, coffee and tea, and a fridge that's yours to stock with snacks and drinks from our Hox Shop, where you'll find beers, wines and soft drinks at supermarket prices.

# M<sub>M</sub> M<sub>M</sub> Feelin' peckish?

Our all-day lobby restaurant Lotti's has a menu to suit all appetites. It serves fresh, delicious flavours with the best local ingredients from our open kitchen, morning 'til late.

#### The Neighbourhood

The Nine Streets, or De Negen Straatjes as they're called in Dutch, are home to some of the city's hidden gems. Homegrown brands, cool cafes and gourmet restaurants line the streets, making the canalstructured grid one of the most happening places to hangout in the Dam. Eat well and shop happy.



#### Did you know?

Up of 5 canal houses, one large one along the Herengracht, and four along the Singel. Back in the day, this is where the Mayor of Amsterdam used to live. Fancy!

#### How to get here

Dam Square5 minsCentraal Station15 minsSchiphol Airport35 mins

#### Want to know more?

sales.amsterdam@thehox.com +31 208885555

# A place to hang | Our Lobby









# The Apartment

Pitch? Presentation? Party?

The apartment is a flexible meetings and events space in all our hotels.

Individually designed spaces are made to feel like home, centered around a communal kitchen pantry that transforms into a bar after dark.





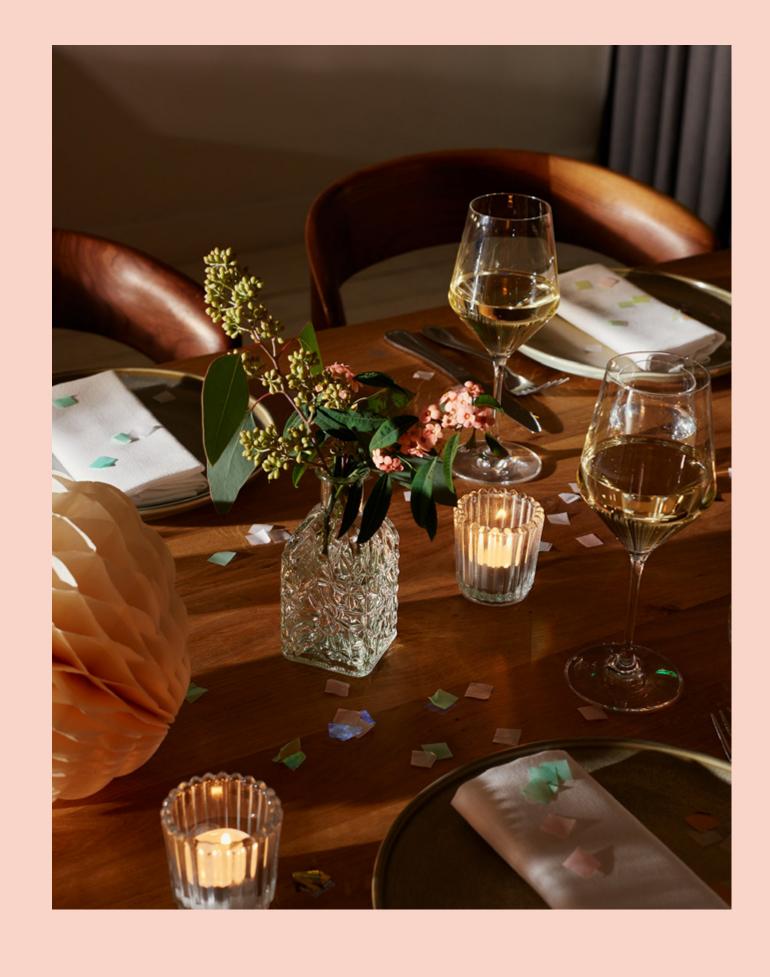


# The Pantry | Max peeps: 30





### Living Room | Max peeps: 50



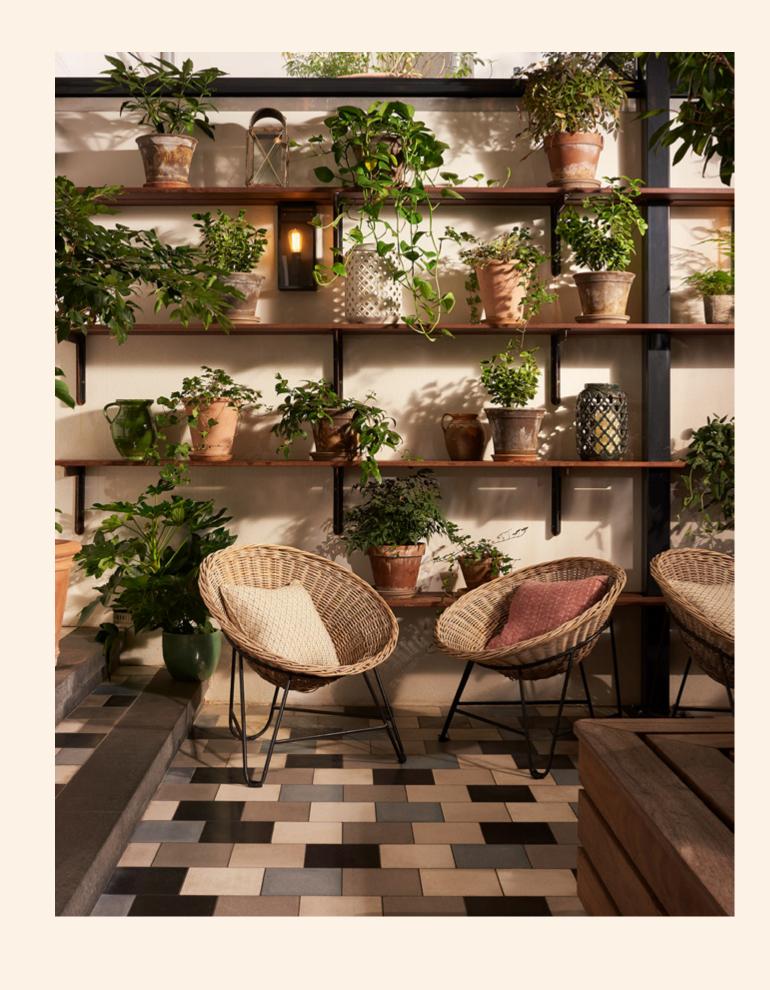






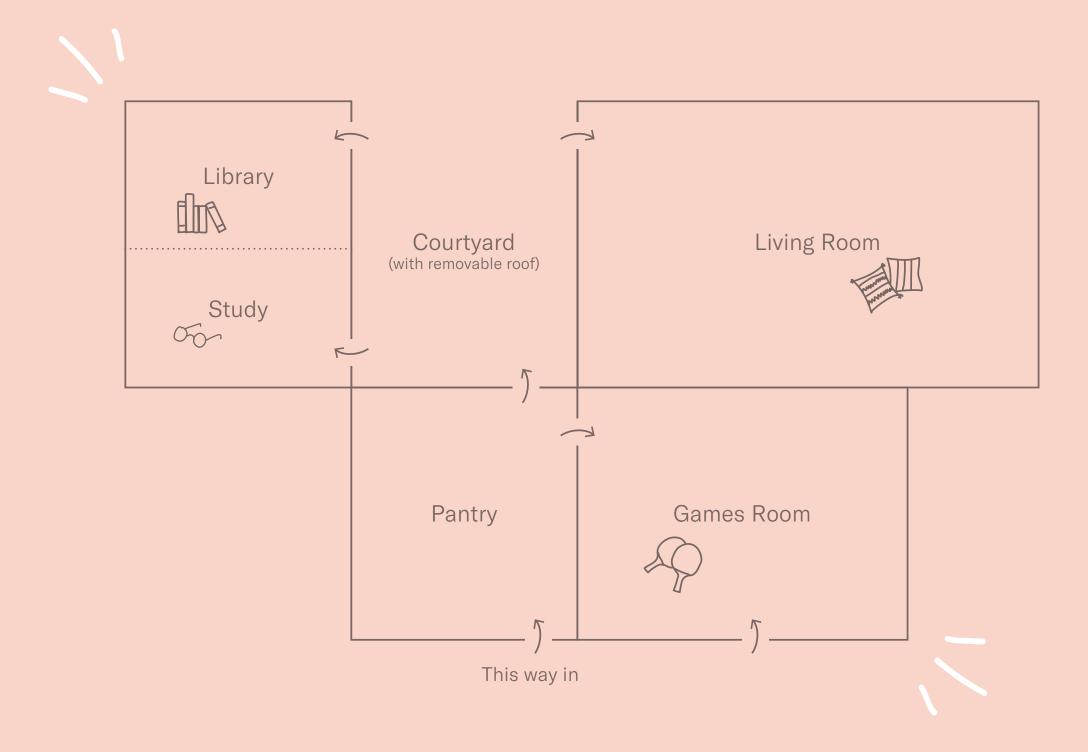


# Courtyard | Max peeps: 40





### The Apartment | 4 rooms



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Room	DIMS (SQM2)	Boardroom	Dinner	Theatre	Reception
Living Room	42.5	20	34	50	50
Pantry	13.5	_	1	_	30
Games Room	25.2	14	12	20	20
Library	11.9	6	8	_	_
Study	11.9	6	8	_	_
Library & Study	23.8	12	12	_	_
The Apartment	140	_	_	_	80

Want to know more?

events.amsterdam@thehox.com

+ 31 208885555



### Restaurants | *Lobby*

### Lotti's

Our lively neighbourhood restaurant, features internationally inspired, brasserie style dishes created with locally sourced ingredients, served up from an open kitchen all day long—and yes, bitterballen are on the bar menu.



