



the hoxton

The Hoxton, Rome  
Largo Benedetto Marcello, 220, 00198 Roma RM, Italy



# The Hoxton

Just like our doors, our minds are open too. We turn empty car parks into hotels, reimagine old buildings that have interesting stories, and breathe life into new ones. Our hotels are inspired by the streets and scenes that surround them, and each one is an authentic reflection of its neighbourhood.

It all started with The Hoxton, Shoreditch back in 2006. Holborn was next in 2014, followed by Amsterdam in 2015, and Paris arrived in 2017 in all its grandeur. Williamsburg and Portland opened in 2018. Chicago was the first opening of 2019, with Southwark and Downtown LA following later in the year.

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# The Hox family

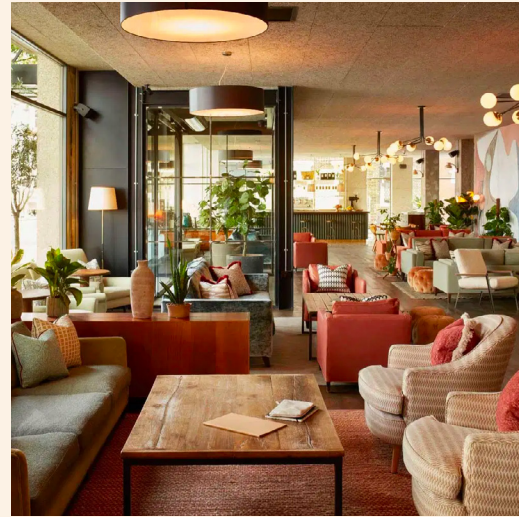
2006



*Shoreditch, London*

Birth of the Hoxton Hotels, right in the heart of East London.

2014



*Holborn, London*

Former BT Exchange building converted into second London Hoxton.

2016



*Amsterdam*

Our first Hoxton outside of London on the Herengracht Canal.

2017



*Paris*

Located in Paris's 2nd Arrondissement

2018



*Williamsburg, NYC*

Situated in Brooklyn's creative heart, Williamsburg.

2019



*Chicago*

Situated in the Fulton Market District.



*Southwark, London*

Our third London Hoxton a stone's throw from South Bank.

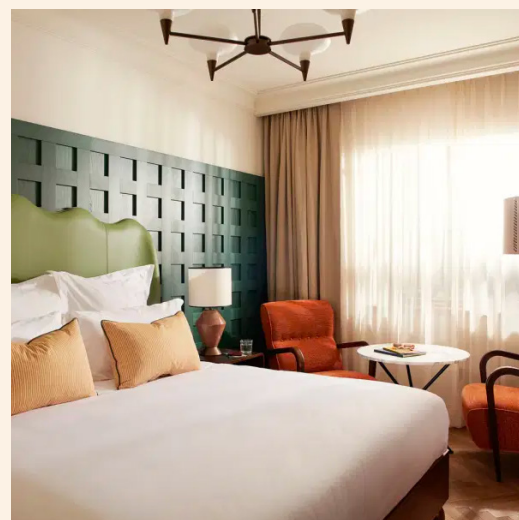
2021



*Downtown LA*

A historic Broadway building located in Downtown LA.

2022



*Rome*

Our first Hoxton in Italy, situated in the leafy neighbourhood of Parioli.



*Poblenou*

Bringing the Hox experience to Barcelona, in a popular beachside neighbourhood.



*Shepherd's Bush, London*

Our fourth London Hoxton goes West, as the gateway to eclectic W12.



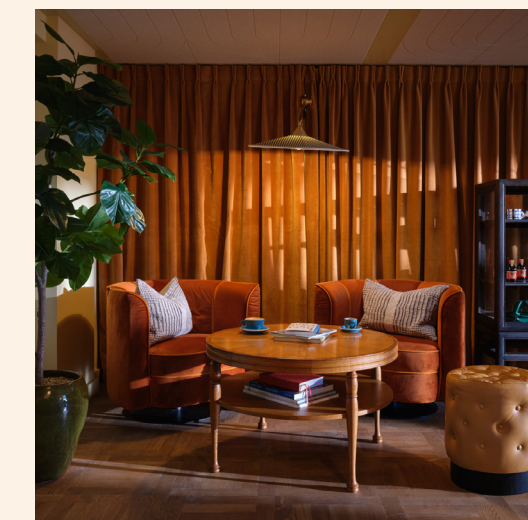
*Charlottenburg, Germany*

The best place to sleep, eat and drink in leafy West Berlin.



*Brussels, Belgium*

Occupying a brutalist tower and the former European Headquarters of the IBM.



*Lloyd, Amsterdam*

Discover the Eastern Docklands and exciting area offering a mix of modern cultures.





What we do



# More than a Hotel

The Hoxton has never just been about offering a bed for the night. We want to be more than that, providing a vibrant and welcoming place where guests can hangout alongside the locals and immerse themselves in the neighbourhood.

## *Bringing the Outside In*

From the locally sourced art on our walls, bookshelves curated by Hox Friends, and Best Of collaborations; to our programme of monthly events unique to each location.

## *Hox Shop*

From Best Of to Blank, we've created and curated lovely products exclusively for The Hoxton. Plus each room has a mini fridge to stock with products from our Hox Shop at supermarket prices.

## *Our Design*

All our spaces are vibrant, cosy, welcoming, and inspired by our local neighbourhoods.

## *No rip-off policy*

Our rooms have everything you need and nothing you don't. Everyone gets water, fresh milk, coffee and tea, and a fridge that's yours to stock with snacks and drinks from our Hox Shop, where you'll find beers, wines and soft drinks at supermarket prices.

## *Meet, Eat, Party, Repeat*

Our events space, The Apartment, is there to make your own. Day or night, take over the whole space or just one room.

## *Working From\_*

A new dedicated workspace by The Hoxton – inspired by all the folk working from our lobbies since 2006.





## Bringing the best of the outside in

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We bring the best of the outside in; from the art on our walls, our bookshelves curated by Hox Friends, bespoke artist-designed linens and wallpapers, to our limited Best Of collaborations with local makers. Then there's our eclectic programme of monthly events, where we work with creatives to curate events unique to each location.

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## Hox shop

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Want to take a bit of the Hox home with you? We've created and curated lovely products exclusively for The Hoxton. From our Best Of collections, featuring limited edition goods by our favourite local makers; to Blank, our no-nonsense range of bathroom products that'll keep you clean and feeling fresh. All available at the Hox Shop by Reception and online.





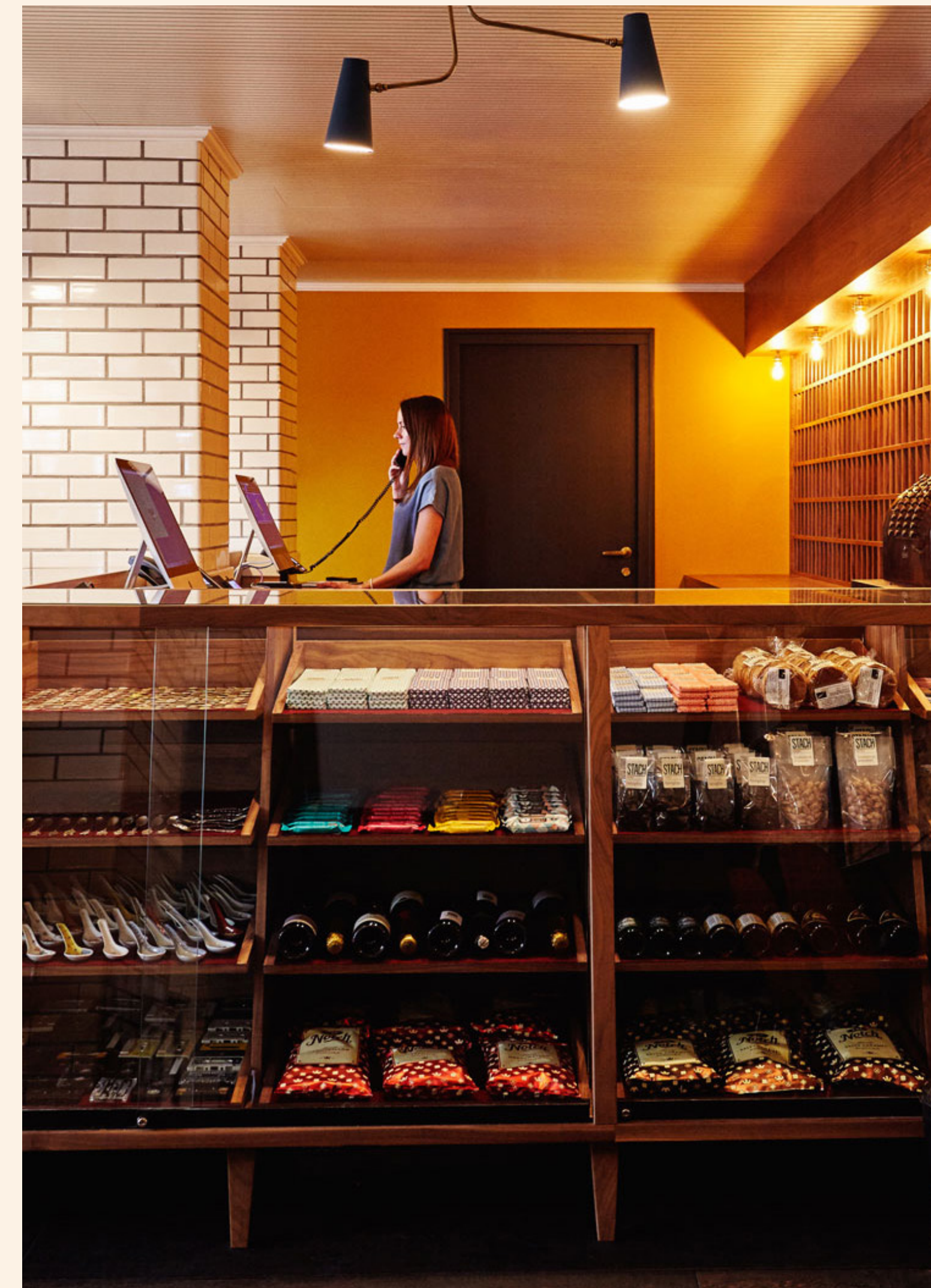
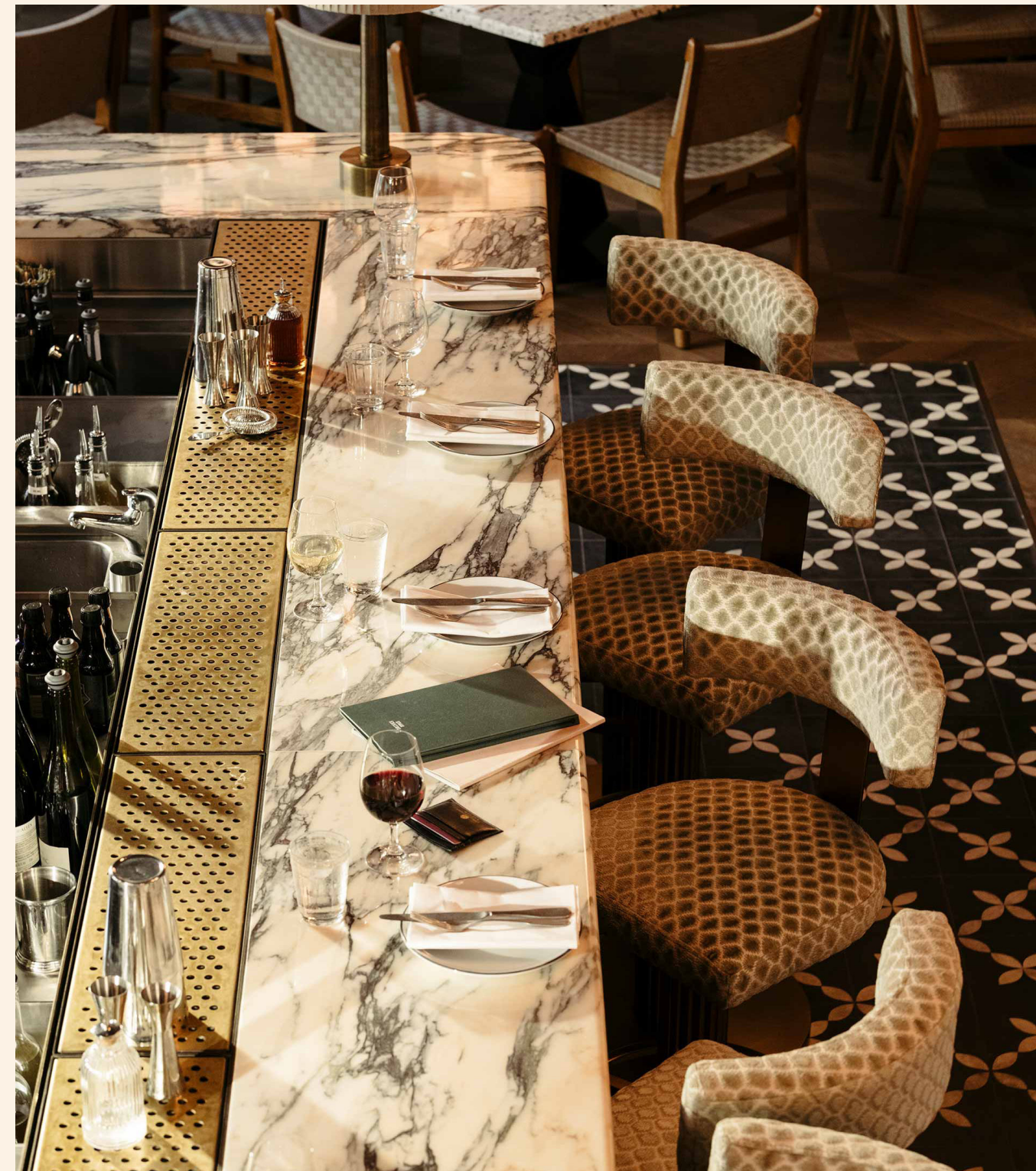
## No rip-offs

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No nasty surprises at checkout with our rip-off free fridge stocked with milk and water, plus snacks at supermarket prices in our lobby shop, 1hr international calls, room service, and of course free WiFi.

We make sure you have everything you need, but nothing you don't, enabling us to keep prices accessible without compromising on the things that matter.

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## Our design

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All our spaces are vibrant, cosy and welcoming – designed like a home away from home. We take inspiration from our neighbourhoods, with work on show from local artists and makers. Our doors are always open and our front desk is deliberately tucked away, so everyone feels welcome, not just our guests.





## Meet, eat, party, repeat

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Our events space, The Apartment, is centered around a fully stocked all you can eat Pantry. It's a space to make your own. From intimate dinners and sparkly soirées to networking sessions, press launches, or that big pitch.

Day or night, take over the whole space or just one room. Then dress it up or down to make it personal, memorable and exclusively yours.

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## Working from\_

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Working From\_ is a new dedicated workspace by The Hoxton – inspired by all the folk working from our lobbies since 2006. It has all the practical things you'd expect from a coworking space, but with some lovely Hoxton extras. Expect a desk with a view, service with a smile, and rip off-free rates.

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# The Hoxton, Rome

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The 10th hotel for the brand and our  
6th opening in Europe. The Hoxton, Rome  
is situated in leafy Parioli, just north of the  
centre. It boasts 192 bedrooms, a coffee bar,  
large light-flooded restaurant, and beautiful  
outdoor terrace.

*192 rooms*

*1 restaurant  
& coffee bar*

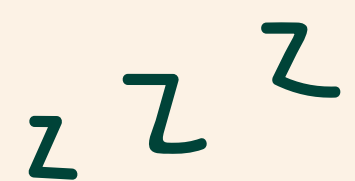
*5 meeting &  
event spaces*

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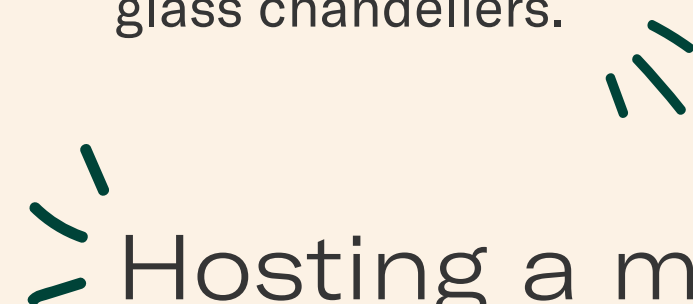
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## 192 rooms

All feature rustic parquet flooring, statement headboards and bespoke brass light fittings, whilst local stones and lacquered timbers nod to classic mid-century Italian design. Some of the larger rooms will also feature original Murano glass chandeliers.



## Hosting a meeting or party?

The Apartment, our unique meetings and events space, offers five individually designed rooms all centered around our fully-stocked all-you-can-eat Pantry.



## No rip-off policy

Our rooms have everything you need and nothing you don't. Everyone gets water, fresh milk, coffee and tea, and a fridge that's yours to stock with snacks and drinks from our Hox Shop, where you'll find beers, wines and soft drinks at supermarket prices.



## Feelin' peckish?

We've plenty of places to eat and drink, including a large coffee bar and takeaway counter, light-flooded restaurant, and a beautiful outdoor terrace.

### *The Neighbourhood*

Find us in Parioli, just north of the centre and well off the city's main tourist trail, filled with art museums, gourmet delicatessens and traditional trattorias. Here, guests are just a stone's throw from Villa Borghese, Rome's favourite park.

#### *How to get there*

If catching the Rome Metro, Spagna is your nearest station.

Rome Termini train station	10 min
drive or 25 min walk away.	
Ciampino Airport (CIA)	35 min
drive	
Fiumicino Airport (FCO)	30-45
min drive	

#### *Want to know more?*

[sales.rome@thehox.com](mailto:sales.rome@thehox.com)





A place to hang | *Our Lobby*

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Get comfy | 192 rooms



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Shoebox



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Cosy



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Cosy Up



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Roomy Balcony

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## Roomy Terrace



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Biggy



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# Meetings & party time

*5 rooms*

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# L'Appartamento

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Hosting a meeting or event? From pitches and press launches to private dinners and parties, The Apartment is a space to make your own. Take out one room or hire the whole space exclusively. It's fully flexible to your needs.

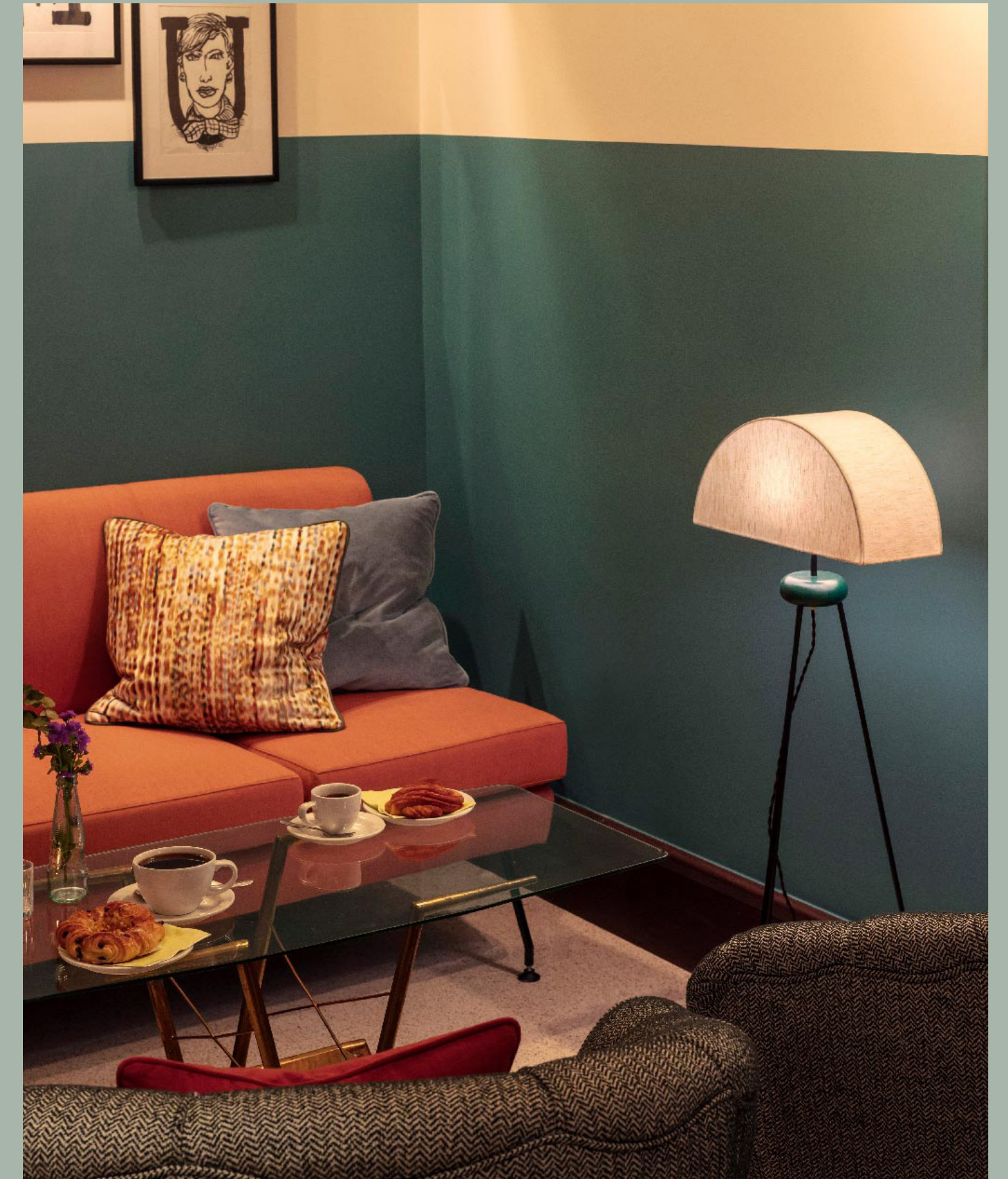




La Cucina



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il Soggiorno | Max peeps: 12





La Biblioteca | *Max peeps: 12*

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il Salotto e il Tinello | *Max peeps: 22*



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il Salotto | *Max peeps: 12*





il Tinello | *Max peeps: 10*



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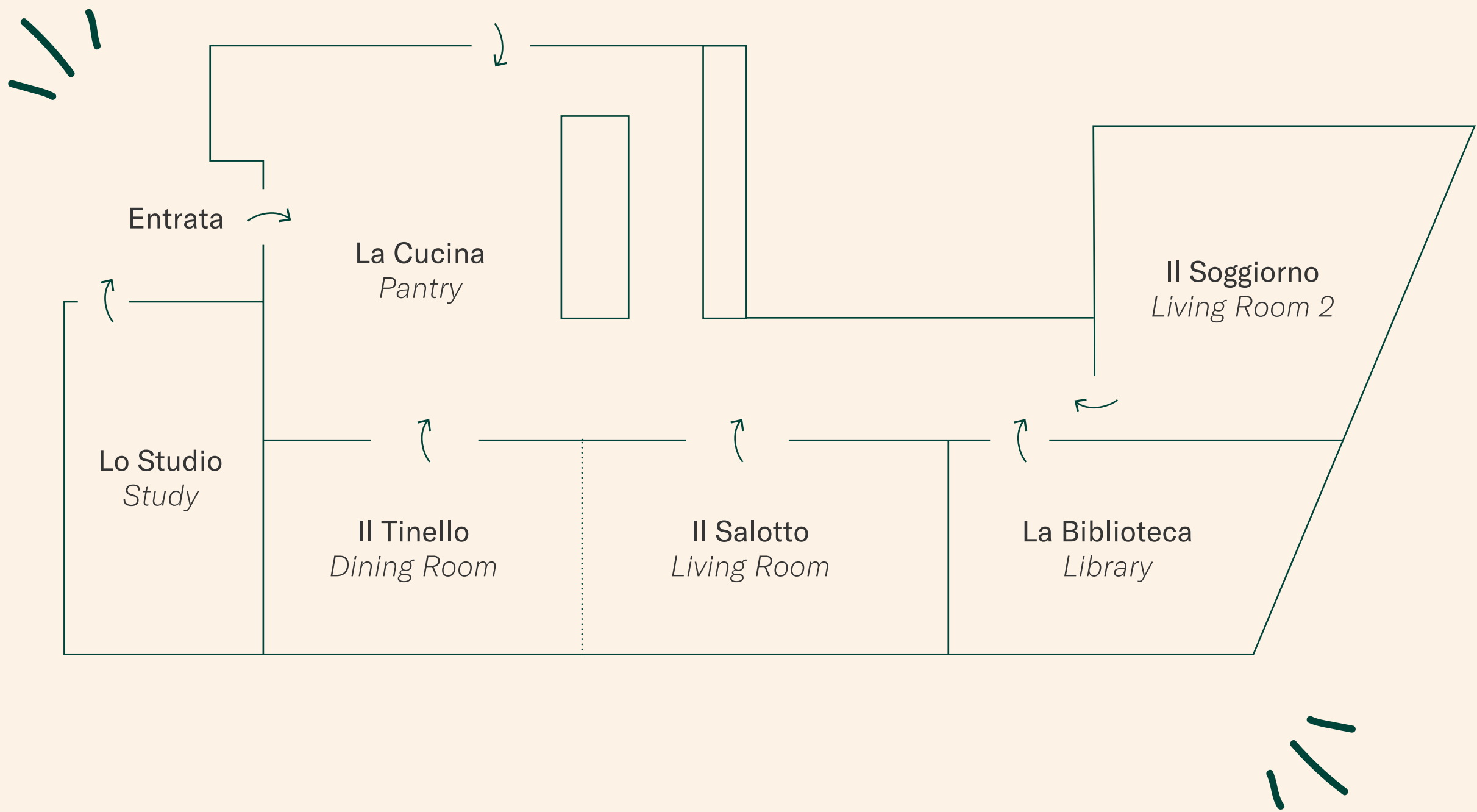
Lo Studio | *Max peeps: 12*

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# L'Appartamento | 5 rooms



Room	DIMS (SQM)	Capacity
Lo Studio	20	12
Il Tinello - Links to Il Salotto, flexible layout	19	10
Il Salotto - Links to Il Tinello, flexible layout	22	12
La Biblioteca	21	12
Il Soggiorno	28	12



Feelin' peckish?  
*Elio / Cugino*



# Restaurants

## Elio

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Elio is designed to express the flavours, ingredients, energy and joyous hospitality of long and boozy meals with friends on holiday in Italy - encapsulating the best of what the country has to offer.





## Cugino

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Cugino is an all-day destination welcoming guests for coffee, freshly baked pastries, breakfast, brunch and power lunches. Enjoy in our relaxed café or on the outdoor terrace where you can soak up those Italian rays





Cugino



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Elio



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Beverly



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ENNISMORE

GLENEAGLES

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EGGBREAK

TANDOOR  
CHOP HOUSE