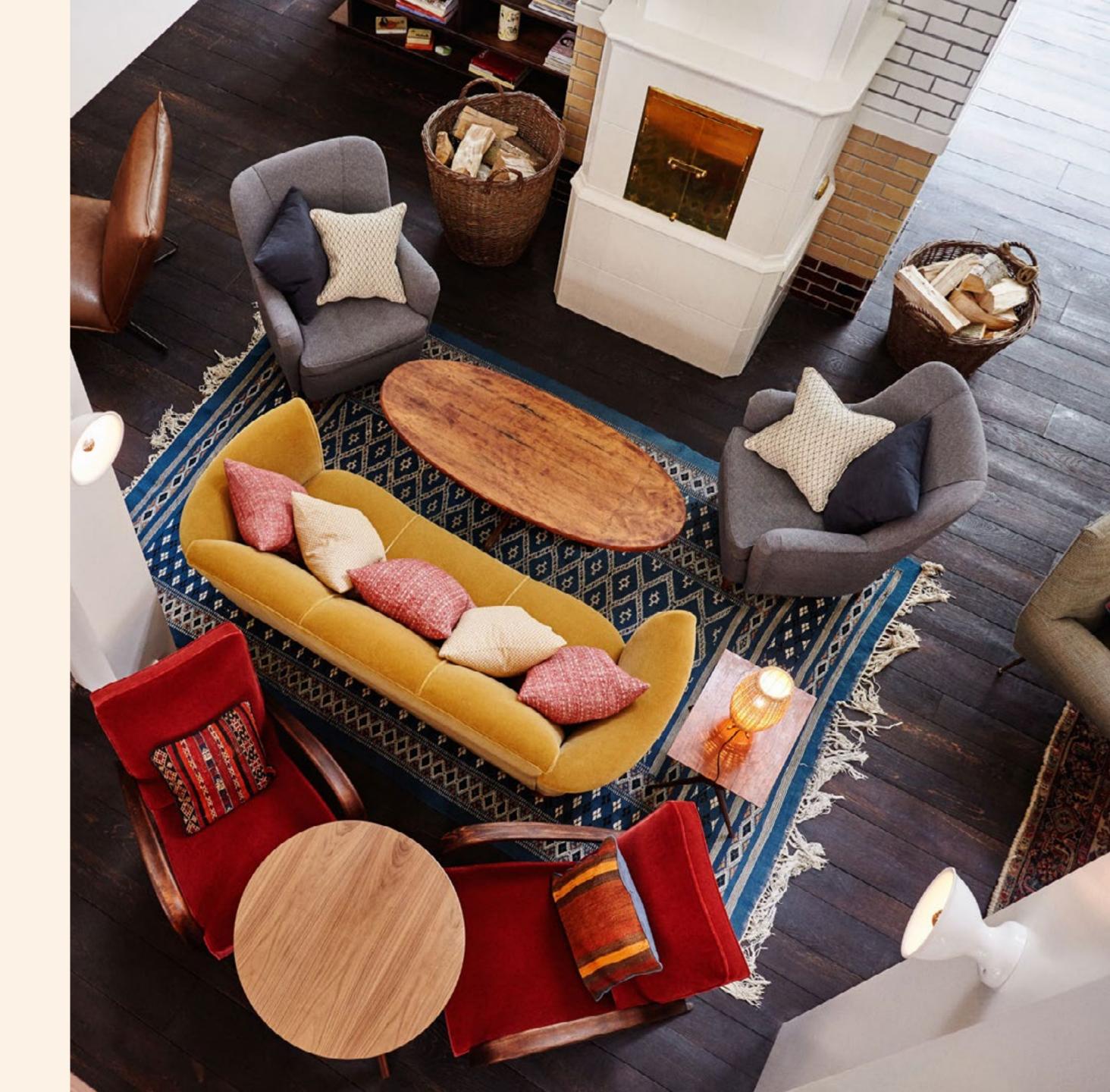


# The Hoxton

Just like our doors, our minds are open too. We turn empty car parks into hotels, reimagine old buildings that have interesting stories, and breathe life into new ones. Our hotels are inspired by the streets and scenes that surround them, and each one is an authentic reflection of its neighbourhood.

It all started with The Hoxton, Shoreditch back in 2006. Holborn was next in 2014, followed by Amsterdam in 2015, and Paris arrived in 2017 in all its grandeur. Williamsburg and Portland opened in 2018. Chicago was the first opening of 2019, with Southwark and Downtown LA following later in the year.



## The Hox family

#### 2006



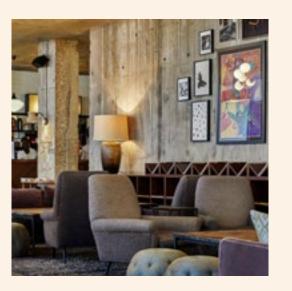
Shoreditch, London

Birth of the Hoxton

Hotels, right in the heart

of East London.

#### 2014



Holborn, London

Former BT Exchange
building converted into
second London Hoxton.

#### 2015



Amsterdam
Our first Hoxton outside
of London on the
Herengracht Canal.

#### 2017



Paris
Located in Paris's 2nd
Arrondissement.

#### 2018

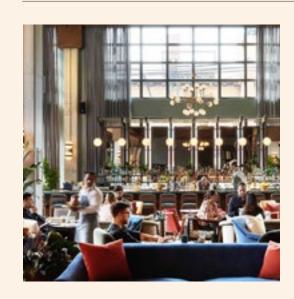


Williamsburg, NYC
Situated in Brooklyn's
creative heart, Williamsburg.



Portland
In the Old Town
Chinatown District.

#### 2019



Chicago
Situated in the Fulton
Market District.



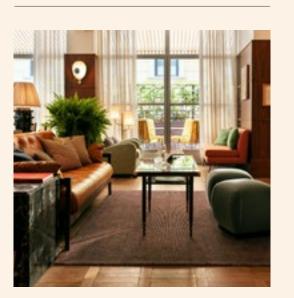
Southwark, London
Our third London
Hoxton a stone's throw
from South Bank.



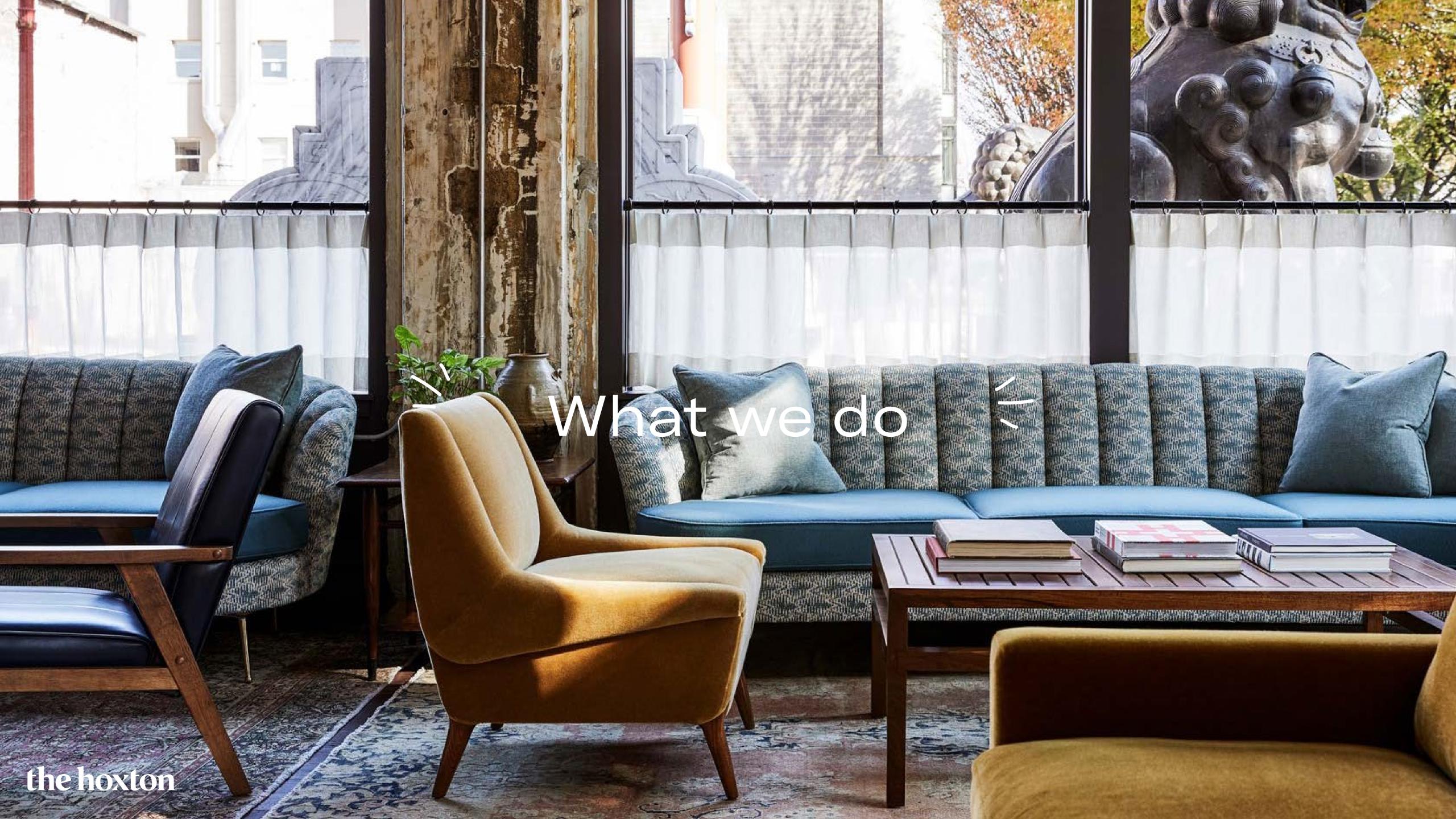
Downtown LA

A historic Broadway
building located in
Downtown LA.

#### 2021



Our first Hoxton in Italy, situated in the leafy neighbourhood of Parioli.



# More than a Hotel

The Hoxton has never just been about offering a bed for the night. We want to be more than that, providing a vibrant and welcoming place where guests can hangout alongside the locals and immerse themselves in the neighbourhood.

#### Bringing the Outside In

From the locally sourced art on our walls, bookshelves curated by Hox Friends, and Best Of collaborations; to our programme of monthly events unique to each location.

#### Hox Shop

From Best Of to Blank, we've created and curated lovely products exclusively for The Hoxton. Plus each room has a mini fridge to stock with products from our Hox Shop at supermarket prices.

#### Our Design

All our spaces are vibrant, cosy, welcoming, and inspired by our local neighbourhoods.

#### No rip-off policy

Our rooms have everything you need and nothing you don't. Everyone gets water, fresh milk, coffee and tea, and a fridge that's yours to stock with snacks and drinks from our Hox Shop, where you'll find beers, wines and soft drinks at supermarket prices.

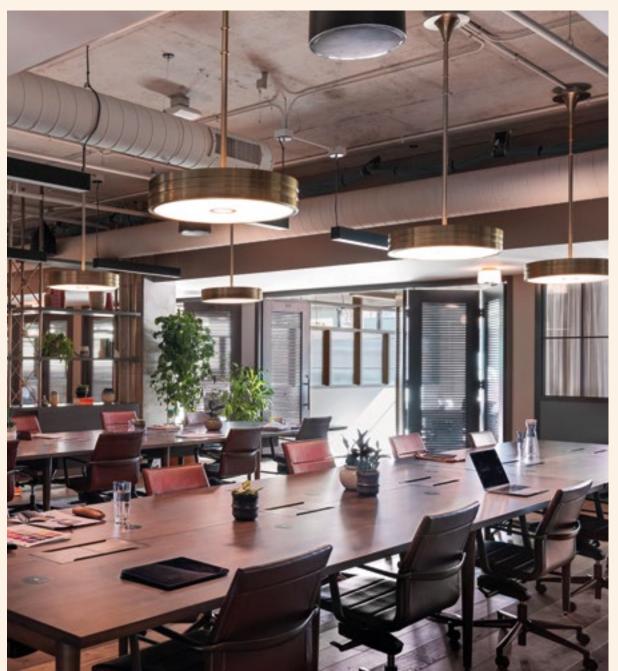
#### Meet, Eat, Party, Repeat

Our events space, The Apartment, is there to make your own. Day or night, take over the whole space or just one room.

#### Working From\_

A new dedicated workspace by The Hoxton – inspired by all the folk working from our lobbies since 2006.



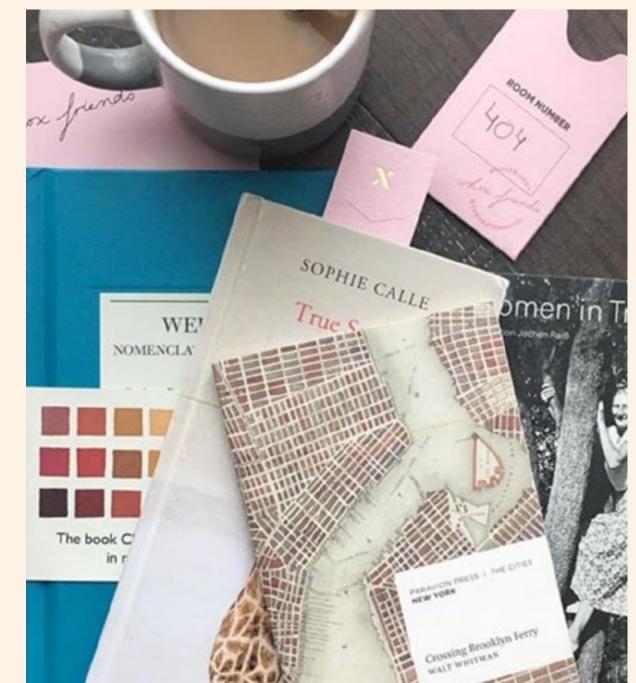




## Bringing the best of the outside in

We bring the best of the outside in; from the art on our walls, our bookshelves curated by Hox Friends, bespoke artist-designed linens and wallpapers, to our limited Best Of collaborations with local makers. Then there's our eclectic programme of monthly events, where we work with creatives to curate events unique to each location.





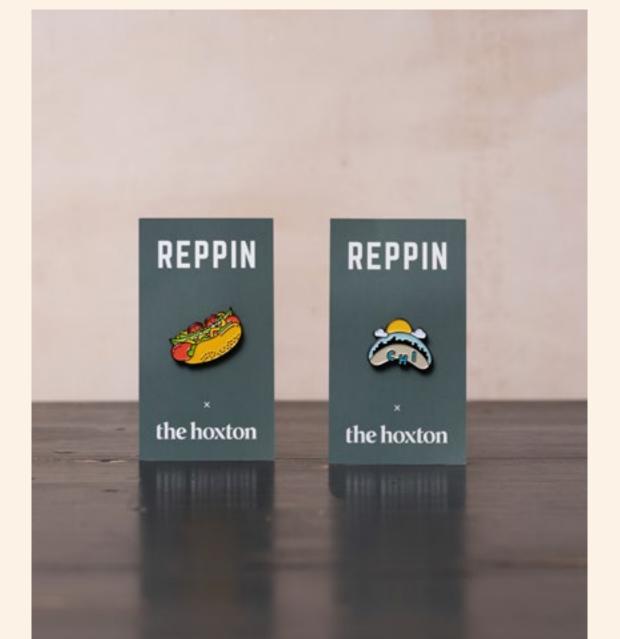


## Hox shop

Want to take a bit of the Hox home with you? We've created and curated lovely products exclusively for The Hoxton.

From our Best Of collections, featuring limited edition goods by our favourite local makers; to Blank, our no-nonsense range of bathroom products that'll keep you clean and feeling fresh. All available at the Hox Shop by Reception and online.



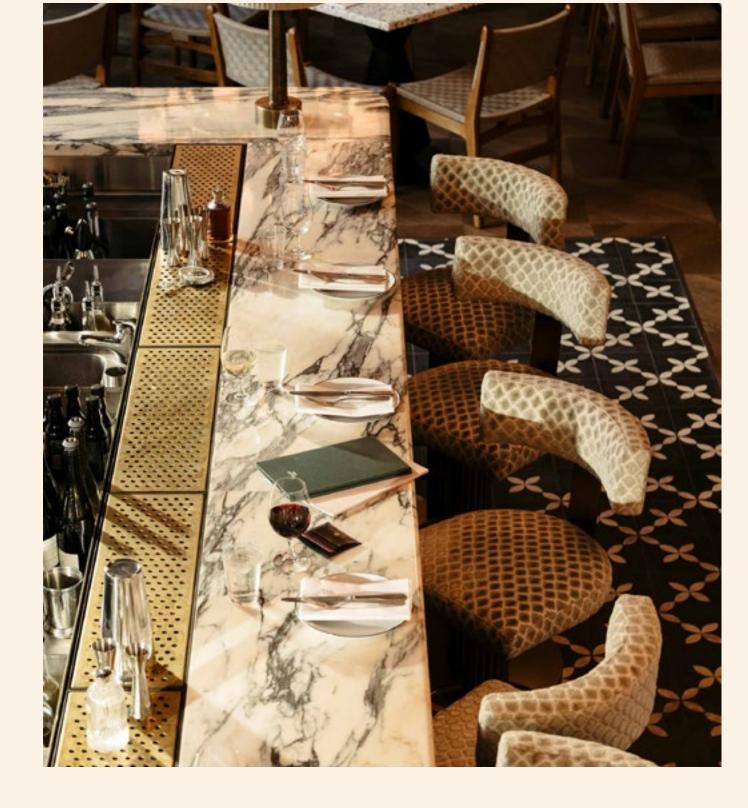


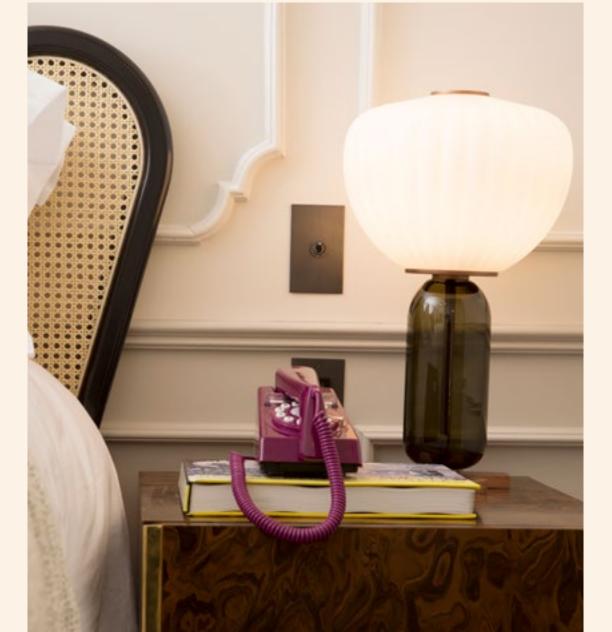


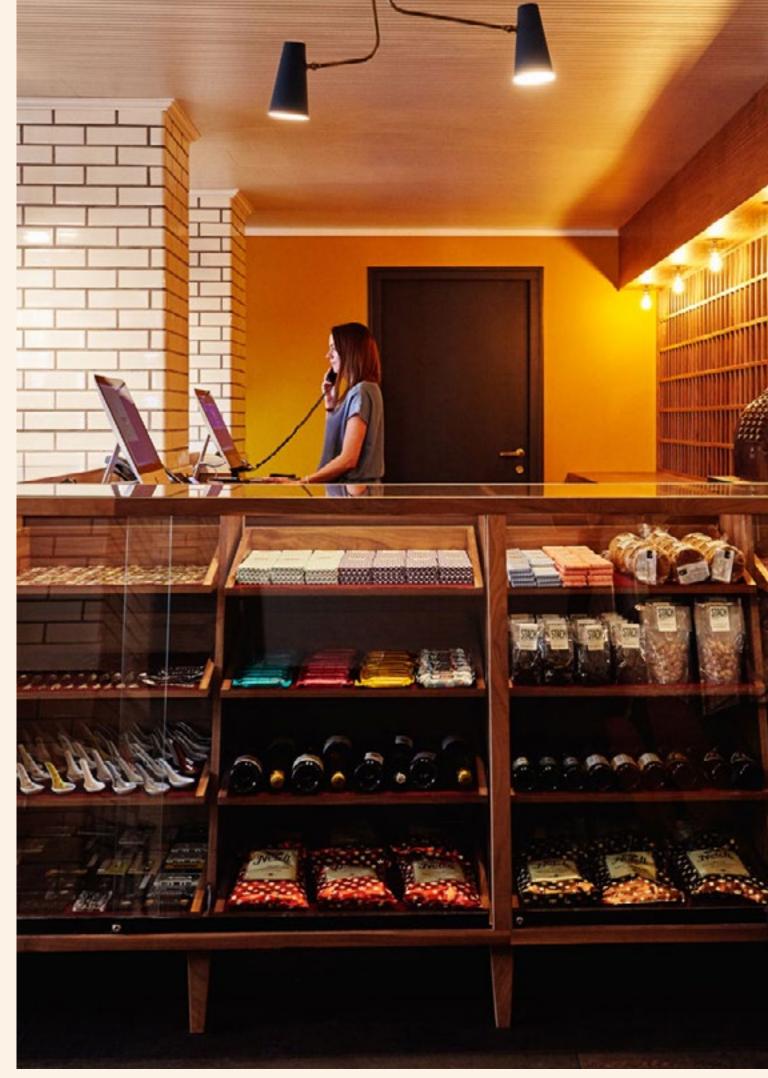
## No rip-offs

No nasty surprises at checkout with our rip-off free fridge stocked with milk and water,
plus snacks at supermarket prices in our
lobby shop, 1hr international calls, room
service, and of course free WiFi.

We make sure you have everything you need, but nothing you don't, enabling us to keep prices accessible without compromising on the things that matter.



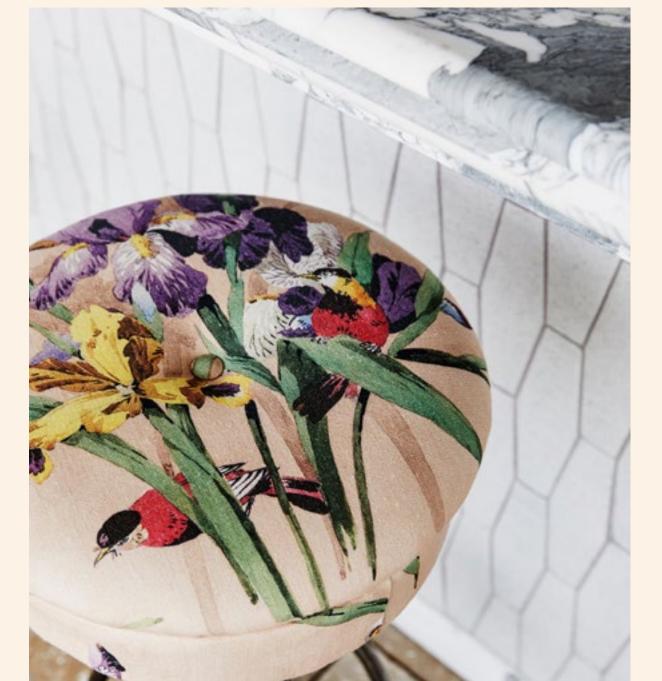




## Our design

All our spaces are vibrant, cosy and welcoming – designed like a home away from home. We take inspiration from our neighbourhoods, with work on show from local artists and makers. Our doors are always open and our front desk is deliberately tucked away, so everyone feels welcome, not just our guests.







## Meet, eat, party, repeat

Our events space, The Apartment, is centered around a fully stocked all you can eat Pantry. It's a space to make your own. From intimate dinners and sparkly soirées to networking sessions, press launches, or that big pitch.

Day or night, take over the whole space or just one room. Then dress it up or down to make it personal, memorable and exclusively yours.





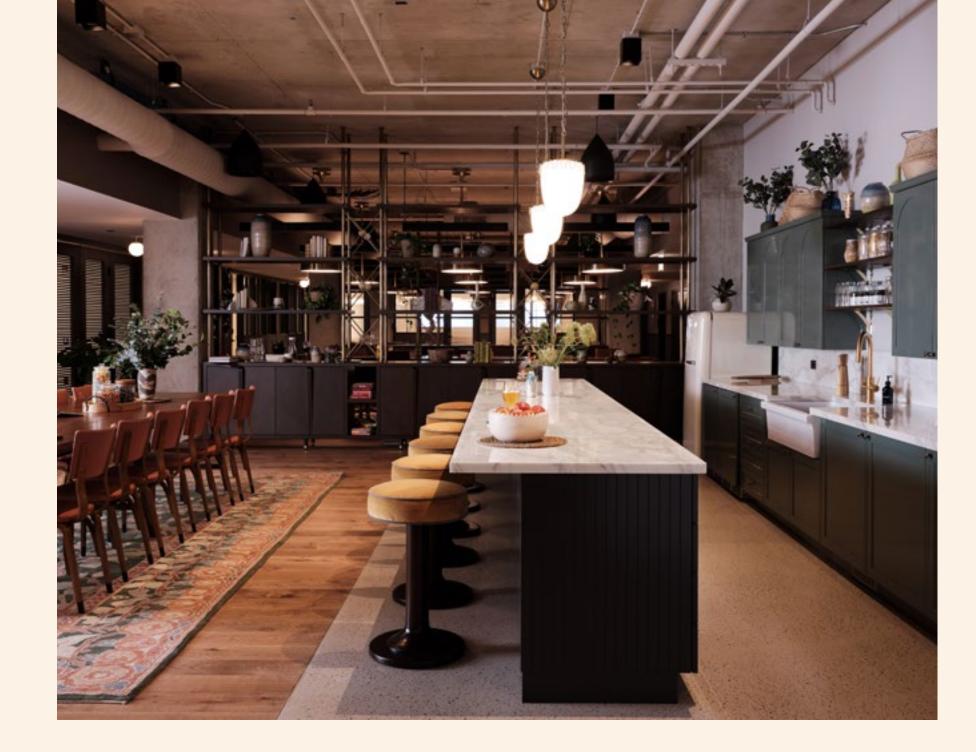


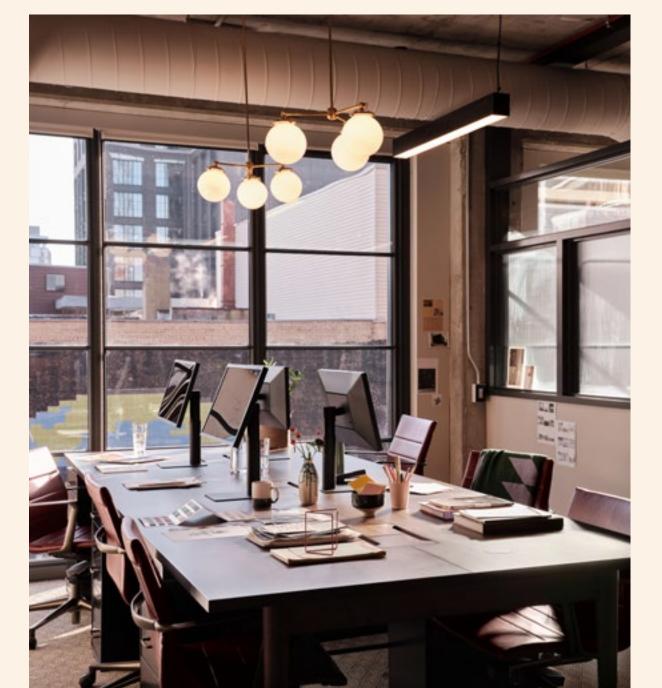
## Working from\_

Working From\_ is a new dedicated workspace by The Hoxton – inspired by all the folk working from our lobbies since 2006. It has all the practical things you'd expect from a coworking space, but with some lovely Hoxton extras.

Expect a desk with a view, service with

a smile, and rip off-free rates.







# The Hoxton, Rome

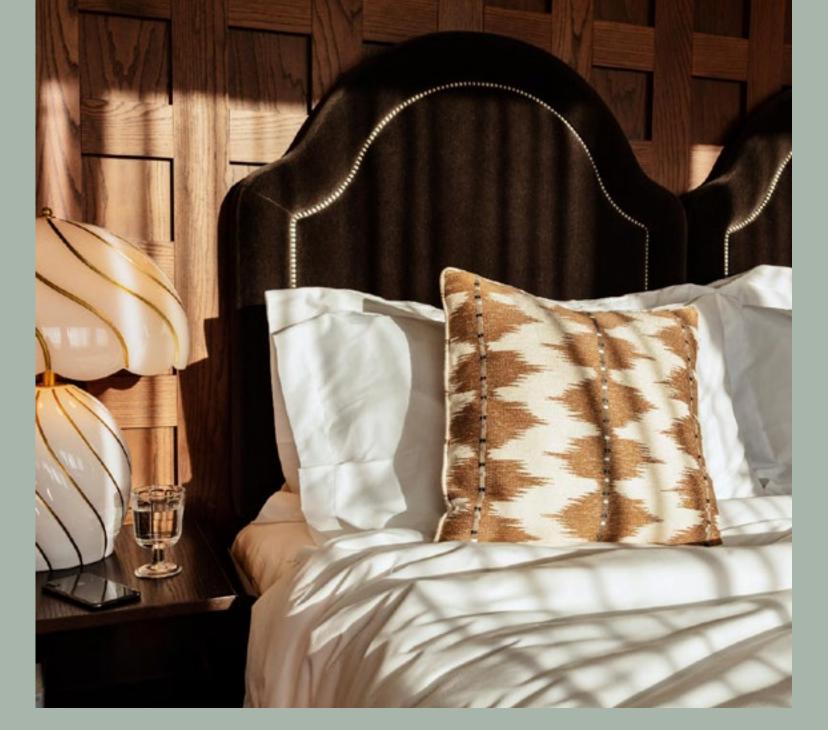
Largo Benedetto Marcello, 220, 00198 Roma RM, Italy

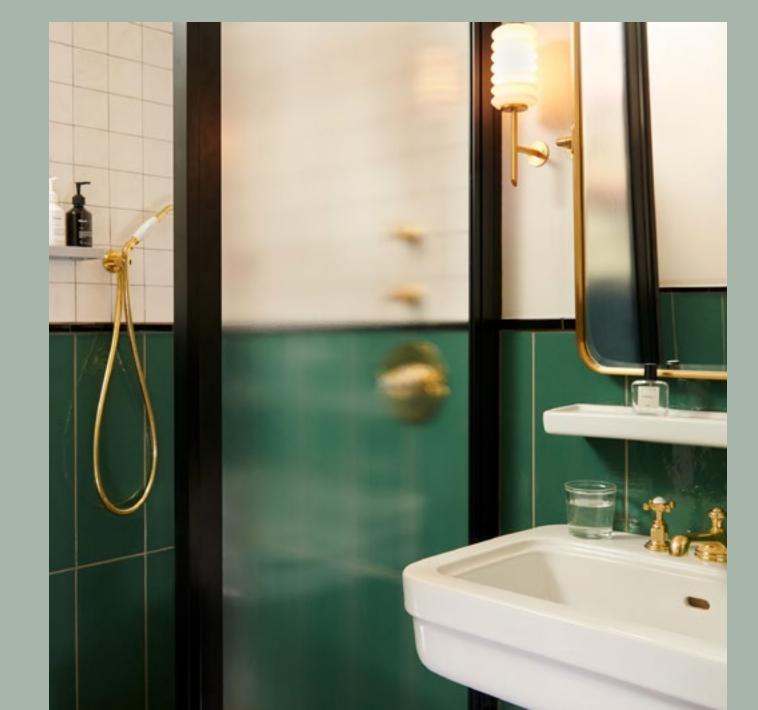
The 10th hotel for the brand and our 6th opening in Europe. The Hoxton, Rome is situated in leafy Parioli, just north of the centre. It boasts 192 bedrooms, a coffee bar, large light-flooded restaurant, and beautiful outdoor terrace.

192 rooms

1 restaurant & coffee bar

5 meeting & event spaces







## z Z 192 rooms

All feature rustic parquet flooring, statement headboards and bespoke brass light fittings, whilst local stones and lacquered timbers nod to classic midcentury Italian design. Some of the larger rooms will also feature original Murano glass chandeliers.

# Hosting a meeting or party?

The Apartment, our unique meetings and events space, offers five individually designed rooms all centered around our fully-stocked all-you-can-eat Pantry.



## No rip-off policy

Our rooms have everything you need and nothing you don't. Everyone gets water, fresh milk, coffee and tea, and a fridge that's yours to stock with snacks and drinks from our Hox Shop, where you'll find beers, wines and soft drinks at supermarket prices.

# /\_ M<sub>M</sub> M M Feelin' peckish?

We've plenty of places to eat and drink, including a large coffee bar and takeaway counter, light-flooded restaurant, and a beautiful outdoor terrace.

#### The Neighbourhood

Find us in Parioli, just north of the centre and well off the city's main tourist trail, filled with art museums, gourmet delicatessens and traditional trattorias. Here, guests are just a stone's throw from Villa Borghese, Rome's favourite park.



#### How to get there

If catching the Rome Metro, Spagna is your nearest station.

Rome Termini train station 10 min drive or 25 min walk away.

Ciampino Airport (CIA) 35 min drive

Fiumicino Airport (FCO) 30-45 min drive

Want to know more? sales.rome@thehox.com





## L'Appartamento

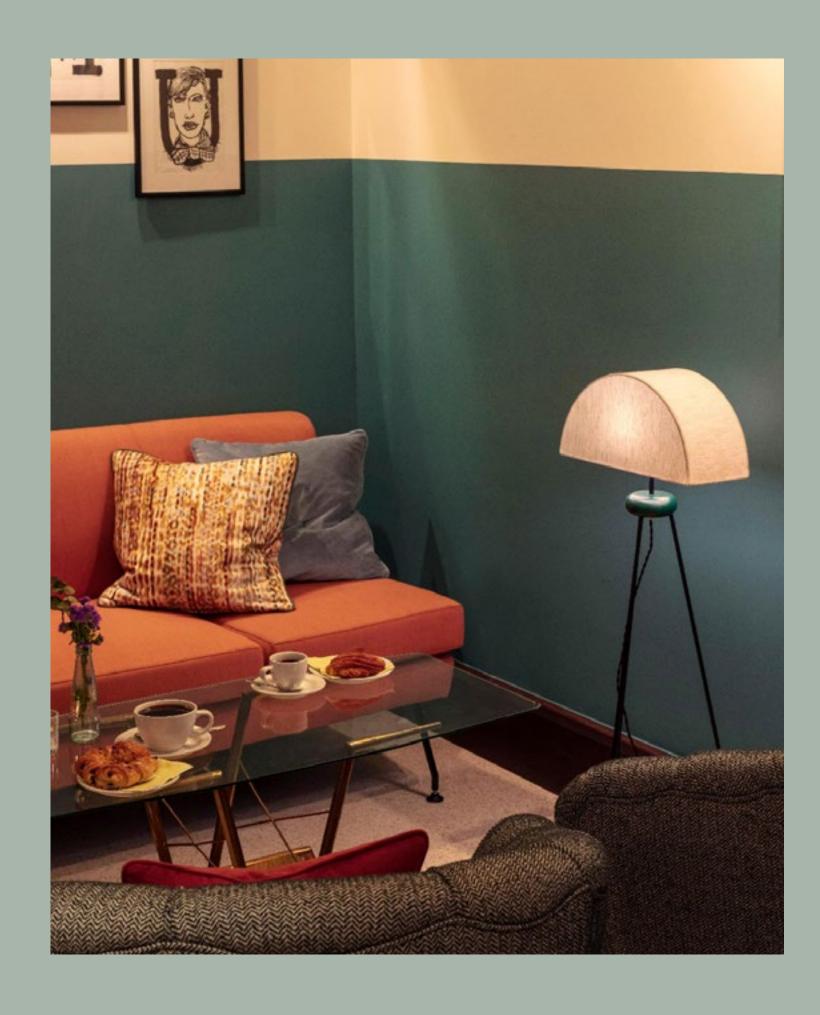
Hosting a meeting or event? From pitches and press launches to private dinners and parties, The Apartment is a space to make your own. Take out one room or hire the whole space exclusively. It's fully flexible to your needs.







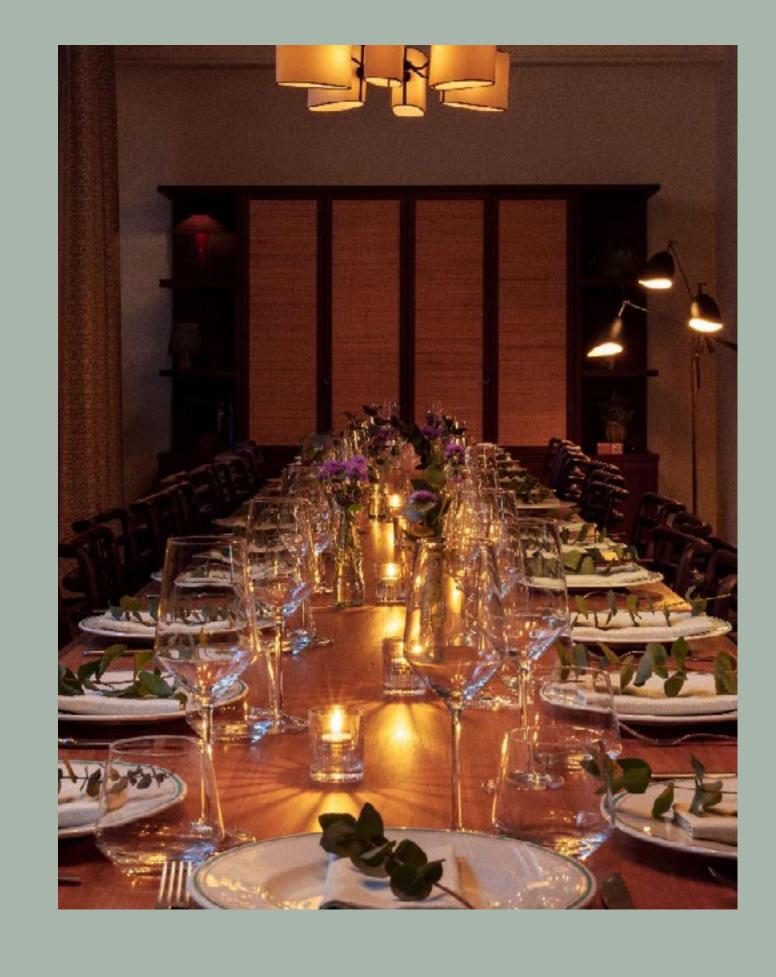








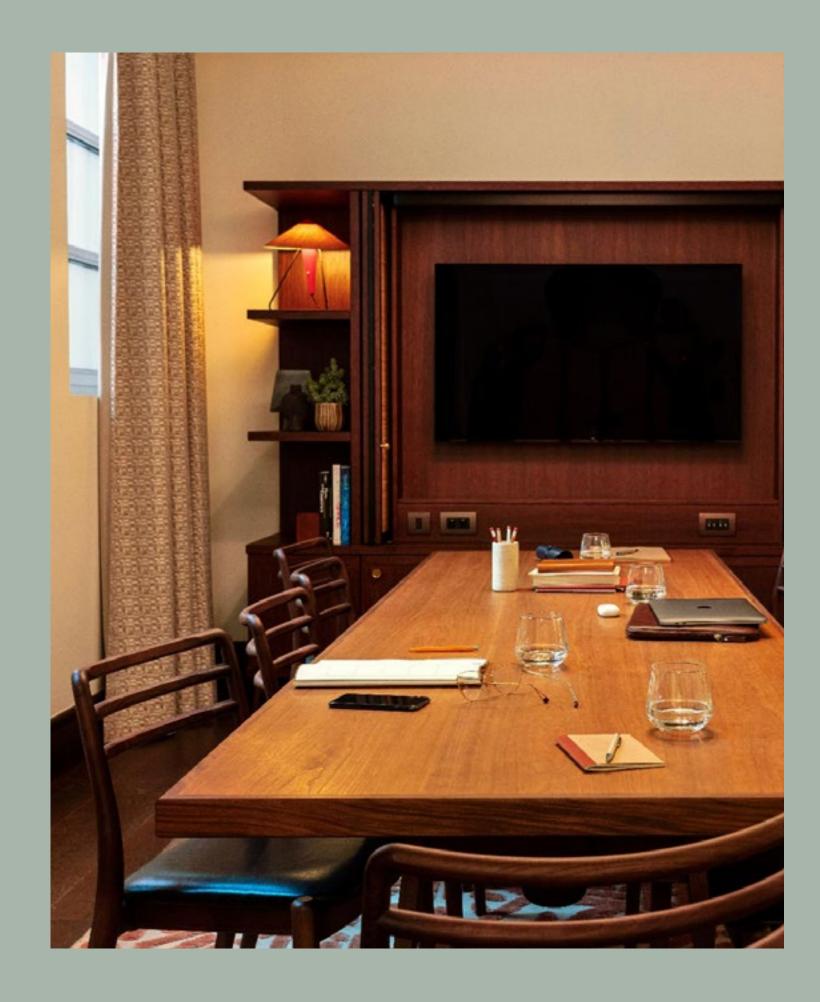
## il Salotto e il Tinello | Max peeps: 22





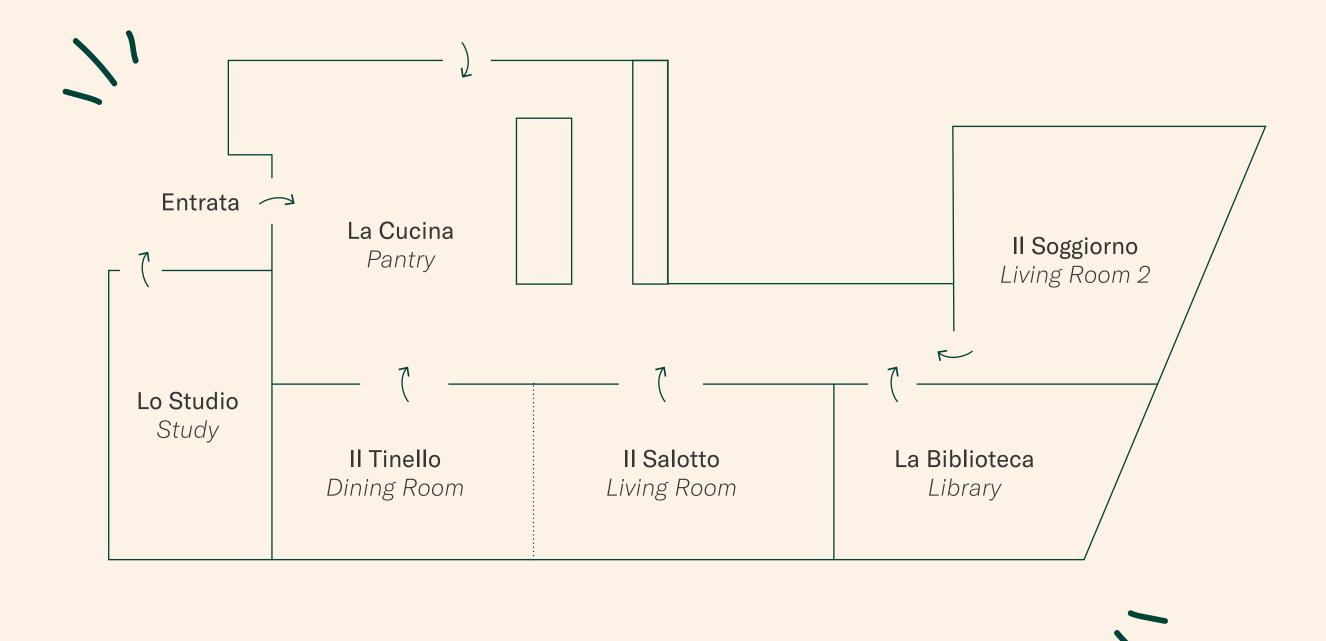








## L'Appartamento | 5 rooms



	1	ı
Room	DIMS (SQM)	Capacity
Lo Studio	20	12
Il Tinello - Links to Il Salotto, flexible layout	19	10
Il Salotto - Links to Il Tinello, flexible layout	22	12
La Biblioteca	21	12
II Soggiorno	28	12
	-	



### Restaurants

## Feelin' Peckish?

Drink and dine in our coffee bar and restaurant or stop by for a cocktail

– or three – on our outdoor terrace when the weather's warm



### Restaurants | Lobby

## Cugino

The Hoxton, Roma has partnered with local restaurant and micro-bakery
Marigold to create Cugino –an all-day destination welcoming guests for coffee, freshly baked pastries, breakfast, brunch and power lunches. Enjoy in our relaxed café or on the outdoor terrace where you can soak up those Italian rays.









